

Paladino and Company Establishes Global Green Ambassador Program™ to Further its Sustainable Mission

SEATTLE, Sept. 22, 2009 — Paladino and Company has established the Global Green Ambassador Program, a philanthropic effort developed to further the company's mission to create a more sustainable future through contributions of time, financial resources and training to local and international organizations and communities with green aspirations.

Enhancing the already significant impact Paladino has made through its work in sustainability and green building, the program reaches beyond the built environment to include global health, microfinance, disaster recovery and habitat preservation by drawing on the collective power and passion of its most valuable asset – its people.

In its first phase of development, the program focuses on the three abundance framework domains of **People, Planet and Prosperity**:

People: Under the people domain, Paladino will provide eight hours of paid time-off per employee per annum for participation in volunteer activities during regular work hours. Paladino staff may freely select aligned organizations for contribution based on personal interest. Staff members currently contribute time to such organizations as The Audubon Society, Seattle Works and Leukemia and Lymphoma Society, and the list of recipients is continuing to grow.

Planet: In order to support longer-term sustainable humanitarian efforts in developing communities and disaster areas, the company will award an annual **Outbound Ambassadorship Grant** to a single employee through a rigorous application process. Each year the selected employee will be provided up to four weeks time off at 50% compensation in addition to a cash stipend to offset costs associated with travel, housing or food in conjunction with an organized volunteer mission. Employee activities will focus around knowledge transfer of sustainability and green building expertise to humanitarian organizations.

Future plans include the development of an **Inbound Ambassadorship Grant**, which will bring sustainability and green building professionals from developing countries to Paladino's office in Seattle to be trained in its approaches and methods.

Prosperity: Paladino will also provide financial support in the form of matching donation funds to an organization for which the employee volunteers or is a board member, cover registration costs associated with volunteer events or match funds raised by employees as part of development efforts. Matching funds can be applied in conjunction with time contribution if selected by the employee.

The total value of the program is expected to reach \$40,000 in its first year, a significant contribution for the firm, a small business employing 28 people.

For more information about the Global Green Ambassador Program, please contact Carrie Larson at 206-957-8591.

About Paladino and Company

Paladino and Company, Inc. is an internationally recognized sustainability and green building consulting firm that helps organizations align business growth with the long term health and vitality of the planet. The firm's specialized team of architects, engineers, and business analysts work collaboratively with building owners and their teams to create high performance green buildings and companies, resulting in environmentally responsible development and reduced total cost of ownership. For more information, please visit www.paladinoandco.com.